



KickStart Breakfast

Giving kids a healthy start to their day



August

www.kickstartbreakfast.co.nz

Greetings everyone and welcome back to Term 3-2011. We hope you had a nice break and are ready to start your KickStart Breakfast clubs again.

Recently local and national media have been talking about New Zealand children going to school hungry due to lack of food in the home. Discussion has touched on our programme, so we thought we'd provide you with a few notes on our model.

This e-Newsletter issue also welcomes 56 new schools and covers topics such as our 2 millionth breakfast celebration at Panama Road school with Richard Kahui and the Erin Simpson Show, the announcement of the Cash for Clubs winners, nutritional benefits of milk, and what to do in the event of your product not arriving in time.

Please remember to contact us at kickstart.breakfast@fonterra.com should you have any questions or would like to provide feedback.

All the best for Term 3

Your KickStart Breakfast Team



A warm welcome to our newest members

Welcome to the 56 new schools that have joined us for Term 3-2011. We would like to thank you all for completing the enrolment process and taking the time to put a breakfast club into action that we know your students will enjoy. Also a special welcome to the 50 schools that have joined ... [click here to read the whole article.](#)



About our programme model

Based on recent media focus on "hungry kids", we thought we'd provide you with an update on how the programme is set up, why its run this way and our recent school stats. In today's fast paced society nutrition can sometimes be compromised due to our lifestyles. Fonter... [click here to read the whole article.](#)



When to expect your product delivery

Fresh Milk We have informed your franchisee of the amount of fresh milk that your school requires and they will deliver this amount once a week directly to your school. UHT Milk If your school is receiving UHT milk please contact your milk franchisee as soon as possible. Their contact det... [click here to read the whole article.](#)



Erin Simpson visits Panama Road School

Watch the video below and see the Erin Simpson Show at Panama Road School celebrating KickStart Breakfast serving it's 2 millionth breakfast and World Milk Day. To read more about the celebrations please click here or go to the News section of our website and select the article called KickSta... [click here to read the whole article.](#)



Hints and tips on providing more variety

The below article is a great example of how one of our KickStart Breakfast schools is taking real ownership of their breakfast club and providing more variety for their students. The story by Jill Cleave was run by the Hauraki Herald on 24 June 2011. Garage sale rewards to fill hungry tummies... [click here to read the whole article.](#)



Nutritional benefits of Anchor Mega Milk

Below is a summary of the nutritional benefits of Anchor Mega milk. We have also attached a PDF which includes a more detailed outline of what's in a glass of milk. Feel free to print the document (by clicking on the PDF symbol on the left) and put up around your breakfast club for you... [click here to read the whole article.](#)



Cash for Clubs - Winner Announcement

Thank you to everyone who recently took part in our KickStart Breakfast "Cash for Clubs" competition. We received a huge amount of applications with each and every one deserving to win the cash. The ideas generated on how the money was going to be spent on your KickStart Bre... [click here to read the whole article.](#)